

# W.B. Mason

## A Fleet Management Journey

What happens when you combine W.B. Mason's century-spanning customer service skills with Ryder's fleet management expertise?

### National reach

#### THE FIRST 83 YEARS



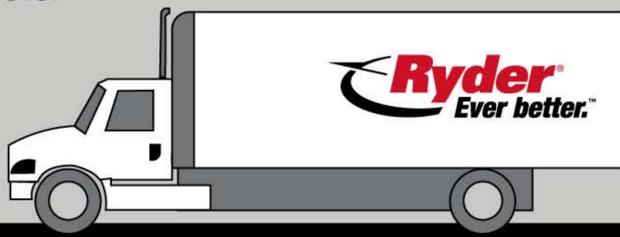
##### 1898-1981:

- 1 warehouse in Brockton, Mass.
- Fleet of 5 trucks, owned by W.B. Mason
- Frequent breakdowns and maintenance issues

#### 1981: W.B. MASON PARTNERS WITH RYDER

##### Today:

- Fleet of 1,100+ trucks, owned and serviced by Ryder
- 60+ locations
- 24 states
- 230,000+ customers
- Largest privately owned office supplier in the U.S.



#### THE RYDER ADVANTAGE

Adjustable cargo shelving

Reinforced truck bodies



Air ride system

Recognizable custom exterior

**Truck Customization**

#### **Safety & Responsiveness**



Driver safety training



Over 2,200 preventive maintenance inspections per year



When breakdowns do occur, loads are switched out within an hour



**The result is W.B. Mason's 99% on-time delivery rate—  
an industry record!**